



News release

September 2, 2020

Everett Public Schools superintendent nationally recognized

Dr. Ian B. Saltzman selected as a Superintendent to Watch for 2020!



Dr. Ian B Saltzman, who has been the superintendent of Everett Public Schools since June 2019, has been recognized by the National School Public Relations Association (NSPRA) for leadership in communications.

Each year NSPRA recognizes up to 25 superintendents as “[Superintendents to Watch](#).” Honorees are school district leaders who have fewer than five years of experience as superintendent and who demonstrate dynamic, fast-paced leadership with strong communication at its core. They focus on communication technology in innovative and effective ways to engage and inform their school communities and to expand two-way communication and outreach efforts.

In a school year when families and students needed clear and transparent communications more than ever, Saltzman raised the bar. Board President Caroline Mason commented, “I have seen how Dr. Saltzman’s focus on transparent communication, delivered in a professional and caring manner, can transform a district’s relationship with its community. He is a unique and exemplary combination of a leader who deeply understands the work of a superintendent and embodies values that ground him in authentic and honest communication. Most notably his words are always accompanied by a reminder to “be well” and take care of each other.” His authenticity is appreciated by staff and community alike.

“I am highly honored to receive this recognition,” said Saltzman. “I believe transparency and consistent communication is how we can best partner with our families and community to support our student’s academic achievement. It takes a team. Everett Public Schools is a great team of staff and teachers, supported by a strong board of directors, who partner with families to do what is right for kids.”

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For more information:

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